

## SPEAKER:

# Keith Abraham CSP

**Location:** Gold Coast, Queensland

**Topics:** **Passionate People**  
*How to create certainty, clarity, confidence and consistency in your work and life.*

**Passionate Customers**  
*How to turn your customers into loyal passionate, profitable ambassadors for your business.*

**Passionate Leaders**  
*How to transform your people into passionate, purposeful and proactive leaders for your business.*

**Presentation Style:**

- Interactive
- Innovative
- Engaging
- Up-to-date market place material
- Highly customised and industry specific

**Presentation Abilities:**

- Keynote Speaker
- Breakout Session Leader
- Workshop Facilitator
- Works with both small (10) to large audiences (2,500)

### Speaker Background:

Keith is about delivering substance that is relative to the real world of business. He specifically shows business people how to work smarter, engage their people, rekindle their passion and capitalise on their current market opportunities.

Over the past 16 years Keith has built a reputation as one of Australia's most in-demand conference speakers—speaking at over 100 conferences each year—business growth catalysts and innovation facilitators. Working directly with some of the world's leading brands like Toyota, Lexus, Asteron Insurance, HICAPS, Toshiba and NAB, to name a few. Keith has worked directly with over 260 clients and 2,500 SME's in 20 different industries. He has inspired over 300,000 people through his engaging presentations.

Keith founded the Passionate People Blog 12 months ago and over 4,000 people now receive his free posts three times a week. He has also authored the best selling books *Creating Loyal Profitable Customers* and *Living Your Passion*. Keith regularly contributes to magazines, nationwide industry journals, podcasts and Fox TV's *Grow Your Business*.



## KEITH ABRAHAM

# Testimonials

"In today's world we want more than just a speaker to inspire and inform us. We want them to partner with us to provide us with innovative ideas and strategies to ensure that the presentation message lives on. Keith gives us unprecedented value by working with us to deliver a tailored solution for our people."

### John Roca

National Sales Manager  
Toyota Motor Corporation Australia

"Keith is an exceptional presenter who has a great ability to acquire the knowledge of the business and to deliver a dynamic and engaging presentation to the audience. Keith stands out as a professional who delivers long lasting business results every time."

### Mary Lindores

Human Resource Manager  
Woolworths Limited

"Keith's energetic and passionate approach in his delivery is just what the delegates needed to experience. Introducing Keith to the audience was a pleasure as we were confident his presentation would be beneficial and add value not only to the conference but also the individuals who attended."

### Johanna Rutherford

National Manager Dealer Operations  
Toyota Motor Corporation Australia

"Keith's contribution to our peoples personal development has been phenomenal. He has been a catalyst for our people and our organisation to achieve measureable gains in performance."

### Jim Carlile

Human Resource Manager  
Terry White Management Pty Ltd

"Keith had an ability to sum up issues quickly and engaged people in appropriate conversation to put in place a clear plan for the long-term future of our business."

### Paul Money

CEO  
Benjamin King Money Pty Ltd

"I share the stage with a great variety of presenters—informative, inspirational, humorous and technical. When Keith is on the programme I know it is going to be a stimulating session for he embodies all of the above. I admire people pursuing their dreams with passion."

### Max Walker

Sporting Legend, Writer and Keynote  
Speaker

"Keith—it was such a pleasure to listen to you and meet such a wonderful human being."

### Steve Suttie

Managing Director, Kent Corporation

"Your presentation at the Annual Meeting of the Million Dollar Round table held in the beautiful Olympic City of Vancouver was superb. Thank you for a well thought out and equally well presented program."

### Julian Good

Million Dollar Round Table

"I was stimulated, liberated and ultimately more spirited."

### Steve Jones

Telstra

Contact your preferred Speaking Bureau to book Keith for your next conference.